

# ANDRÉ ROLLE

ART DIRECTOR & GRAPHIC DESIGNER

## CONTACT



+571.215.4792  
MOBILE NUMBER



itsdrerolle@gmail.com  
EMAIL ADDRESS



www.itsdrerolle.com  
PORTFOLIO SITE

## WORK EXPERIENCE

BRAND DESIGNER | UNITED FRAY

Washington D.C. | Aug. 2019 – Present

- Concept & create the overall look or style of a clients advertising campaign, annual reports, branding, web development, social media etc.
- Help junior designers develop both technical skills and creative thinking.
- Update the branding efforts of the company and ensure all four markets have a unified aesthetic.
- Collaborate with the executive leadership team in the development of proposals and new business ideation and execution.
- Lead in the creative development for the majority of motion graphics and animations produced by the agency.
- Lead in the organization of photo and video assets for creative campaigns.
- Concept & develop content for agency/client social channels.

ART DIRECTOR/DESIGNER | MDB COMMUNICATIONS

Washington D.C. | Jan. 2014 – Present

- Concept & create the overall look or style of a clients advertising campaign, annual reports, branding, web development, social media etc.
- Collaborate with the executive leadership team in the development of proposals and new business ideation and execution.
- Concept & create custom artwork tailored to specific campaigns that have won both national and local awards.
- Lead in the creative development for the majority of motion graphics and animations produced by the agency.
- Lead in the organization of photo and video assets for creative campaigns.
- Concept & develop content for agency/client social channels.

FREELANCE GRAPHIC DESIGNER | CREATIVE CIRCLE

Washington D.C. | April 2012 – Present

PEER MENTOR & ACADEMIC TUTOR | THE ART INSTITUTE OF WASHINGTON

Arlington, VA | July 2008 – Sept. 2010

## SKILLSET

InDesign

Photoshop

Lightroom

Illustrator

After Effects

Premiere

Microsoft Office

Photography

## CLIENT LIST



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DEAR SIR OR MADAM,

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Dear Sir or Madam,

I would like to express my interest in the Design Team Manager position with your company. I am confident that your company's objectives highly compliment my strengths and enthusiasm for the marketing industry. Design is my passion and now more than ever I'm motivated to find a company that is constantly innovating, evolving, and breaking the stereotype of the typical DC marketing agency.

Some of my primary skills include:

- Print and Digital Graphic Design
- Product Design and Packaging Design
- Motion Graphics and Animation
- Brand Creation and Extension
- Digital Photography and Photomanipulation
- Color Rendering and Correction
- New Business Development and Presentations

Please review the enclosed resume for consideration for the open position with your company. I would appreciate the opportunity to speak with you about this and any possible job opportunities. I look forward to discussing how my skills can be of value at your company. Samples of my work can be seen on <http://www.itsdrerolle.com/> and a recent interview can be seen [here](#).

-André Rolle